



# SPONSORSHIP OPPORTUNITIES

## DIAMOND – KEYNOTE PRESENTATION

**\$3500**

**Sponsored by: Bombardier**

Be part of one of the most eagerly anticipated presentations of the year, the Business Aviation Outlook, **Opportunities and Challenges in a post-COVID World** by respected industry expert **Rolland Vincent**.

Sponsorship recognition includes:

- Exclusive placement of your firm's logo on the CBAA's leader board in both the weekly bulletin and website, prominently displayed from the time you sign on as a 2021 sponsor until the end of July. Logo displayed on webinar Keynote presentation. Promotion via CBAA's social media platforms. Inclusion of logo displayed and special thanks in recorded content of the event made available on Apple podcast. Diamond sponsorship recognition on CBAA convention webpage.

**SOLD OUT!!**

## PLATINUM – BREAKOUT ROOM

**\$2500**

Exclusive sponsorship of a virtual breakout session. Breakout rooms are open to all attendees, and provide interactive video chat.

Sponsorship recognition includes:

- 15 minutes to host an inform session or networking breakroom "Sponsored by (Company Name)" in the header of the online room.

## GOLD – GOV'T & INDUSTRY PANELS

**Sponsored by: Innotech-Excaire Aviation Group**

**\$1500**

**Charting the path from relief to recovery**, is a session featuring a senior government panel and **How COVID has changed how we operate**, a discussion featuring insights shared by some of our leading flight ops managers

**SOLD OUT!!**

Sponsorship recognition includes:

- Logo and a "Sponsored by (Company Name)" on panel presentation slides, and in all convention communications, weekly bulletin, website and social media.

## SILVER – LOGO RECOGNITION

**\$500**

Sponsor logo to appear in all convention communications, weekly bulletin, website, presentation slide and on social media.

CBAA's AGM and mini-convention,  
**CBAA: 60 YEARS STRONG**

June 16, 2021

11:00 am – 2:45 pm ET  
featuring special sessions  
covering topics that  
matter to you!



Contact Lindsay Berndt at  
[membersupport@cbaa.ca](mailto:membersupport@cbaa.ca)  
to sponsor today!