

# CBAA CORPORATE CONNECT PROGRAM

**CBAA members:** Maximize your reach and influence with Canada’s business aviation operators and managers. As a Corporate Partner, you will enjoy complimentary year-round priority marketing opportunities at all CBAA’s venues and on electronic platforms, including the annual convention, chapter meetings, website, print materials and more. **Simply select the package that is right for you!**

## Tier I • \$20,000

Membership	2018 Convention	Chapter Meetings	Advertising <i>Select one option</i>
<ul style="list-style-type: none"> <li>• One year CBAA membership</li> </ul>	<ul style="list-style-type: none"> <li>• 10' x 10' Booth &amp; \$3,000 Sponsorship, with gold-level recognition and 10 daily exhibit hall passes</li> </ul>	<ul style="list-style-type: none"> <li>• Four Chapter Meeting Sponsorships</li> <li>• Priority selection for meeting location (Region)</li> <li>• Logo visibility at meeting venue</li> </ul>	<ul style="list-style-type: none"> <li>CBAA Bulletin Top Banner</li> <li>CBAA Website Homepage Slide Show</li> </ul>

## Tier II • \$12,500

Membership	2018 Convention	Chapter Meetings	Advertising <i>Select one option</i>
<ul style="list-style-type: none"> <li>• One year CBAA membership</li> </ul>	<ul style="list-style-type: none"> <li>• 10' x 10' Booth</li> </ul>	<ul style="list-style-type: none"> <li>• Two Chapter Meeting Sponsorships</li> <li>• Logo visibility at meeting venue</li> </ul>	<ul style="list-style-type: none"> <li>CBAA Bulletin Top Banner</li> <li>CBAA Website Homepage Slide Show</li> </ul>

## Offer Information

### CHAPTER MEETINGS

CBAA Chapter meetings are an excellent way to stay informed and connected! Held quarterly in six regions across Canada, they provide a unique opportunity for you to meet with CBAA’s senior staff, catch up on our latest activities, network with your business aviation colleagues and promote your products and services.

- Website visibility
- Your logo on the CBAA Events Calendar
- Sponsor acknowledgment (distributed to over 900 contacts weekly)
- Recognition on CBAA social media
- Logo visibility at Chapter Meeting venue
- Formal thank you plaque from National office

### ADVERTISING

CBAA corporate partners will benefit from acknowledgment in CBAA’s communications year-round

#### CBAA E-bulletin Advertising

- Year-round, prominent banner or leaderboard advertising
- Your ad will be distributed to over 900 contacts weekly

#### CBAA Website Advertising

- Get Buyers’ attention with exclusive placement viewed by thousands of business aviation professionals and clients

